



Professional Communications Exchange (PCE) is a nonprofit organization of independent consultants who specialize in strategic planning, writing, media relations, and graphic design. The group began in 1994 as an effort by several PR freelancers to establish a networking group that addresses the interests of independent practitioners.

The group's mission is four-fold:

1. To foster a referral network within the membership.
2. To promote members' capabilities to agencies and corporations via the group's Web site (www.thecomunicators.org).
3. To provide members with ongoing business development opportunities.
4. To promote the value of independent consultants via media relations targeted to Southern California print and electronic media outlets.

MEMBERSHIP BENEFITS

PCE member benefits include:

1. Bi-monthly meetings and other networking events.
2. Inclusion in PCE's online directory of members' capabilities statements.
3. Notification of periodic employment opportunities via a Request A Consultant link on the PCE Web site.
4. Networking with other independent communications consultants.

COST OF MEMBERSHIP

PCE membership is reserved for self-employed individuals who offer PR, advertising and other marketing communications services. We do not have a minimum requirement for years spent working in the industry, only a commitment to providing clients with quality service for their marketing communications needs. Our Professional Code of Conduct is on the PCE Web site.

Annual membership costs are \$100, which includes your online directory listing. To request a membership application, send an email to info@thecomunicators.org.

MEETINGS

PCE welcomes (and encourages!) anyone who works in marketing or communications to attend our program meetings, as we emphasize networking. PCE meetings are held bi-monthly (odd months) at 6:00 p.m. at the Embassy Suites in Santa Ana, usually on the third Tuesday of the month. Members pay a reduced fee of \$36. Non-members pay \$46. Each meeting includes a three-course meal and features a speaker or special program of interest to all communications professionals, both self-employed and those working for agencies and companies.

For more information, visit www.thecomunicators.org, email info@thecomunicators.org, or call Jan Works at (714) 990-2593.