



*One in every 10,000 clovers appears with four leaves.  
Like this clover, uniqueness defines Clover Hill Marketing.*

*What Our Clients Say*

"Clover Hill Marketing takes the time to understand the project, our business needs and requirements, then finds the right marketing communications approach to get the job done."

Jennifer Baier Anaya  
Vice President, Marketing Communications / Ingram Micro Inc.



**Welcome To Clover Hill Marketing**

Clover Hill offers cost-efficient support and a full array of marketing services on an outsourced basis.

Whether your company needs a marketing strategy, to execute a campaign or product launch, or is struggling to develop initiatives with current resources, we're here to help.

Powered by over 20 years of experience Clover Hill takes a hands-on, no-nonsense approach to helping clients achieve their business objectives through marketing.

Let us help you get the results you're looking for.

Strategic Insight

Planning

Implementation

Measurement

Our Approach



#### Planting Seeds That Grow

Every business is unique. That's why Clover Hill Marketing takes a straightforward approach to understanding each client's business, identifying its needs and opportunities, and developing options for marketing solutions that make sense and provide the highest possible return.

It takes more than good luck to attain success. It takes insight, solid objectives and a roadmap for getting there. Clover Hill uses logical and proven processes for developing marketing strategies and tactics that make a real impact.



#### CHM Strategic Planning Processes

- Discovery
- Opportunities
- Strategy
- Change management
- Marketing
- Production
- Execution
- Measurement
- Refinement